



IT'S LAKEXURY!





ALAPPUZHA'S FINISHING POINT
IS NOW KERALA'S LUXURY POINT





LAKEXURY APARTMENTS AT PUNNAMADA

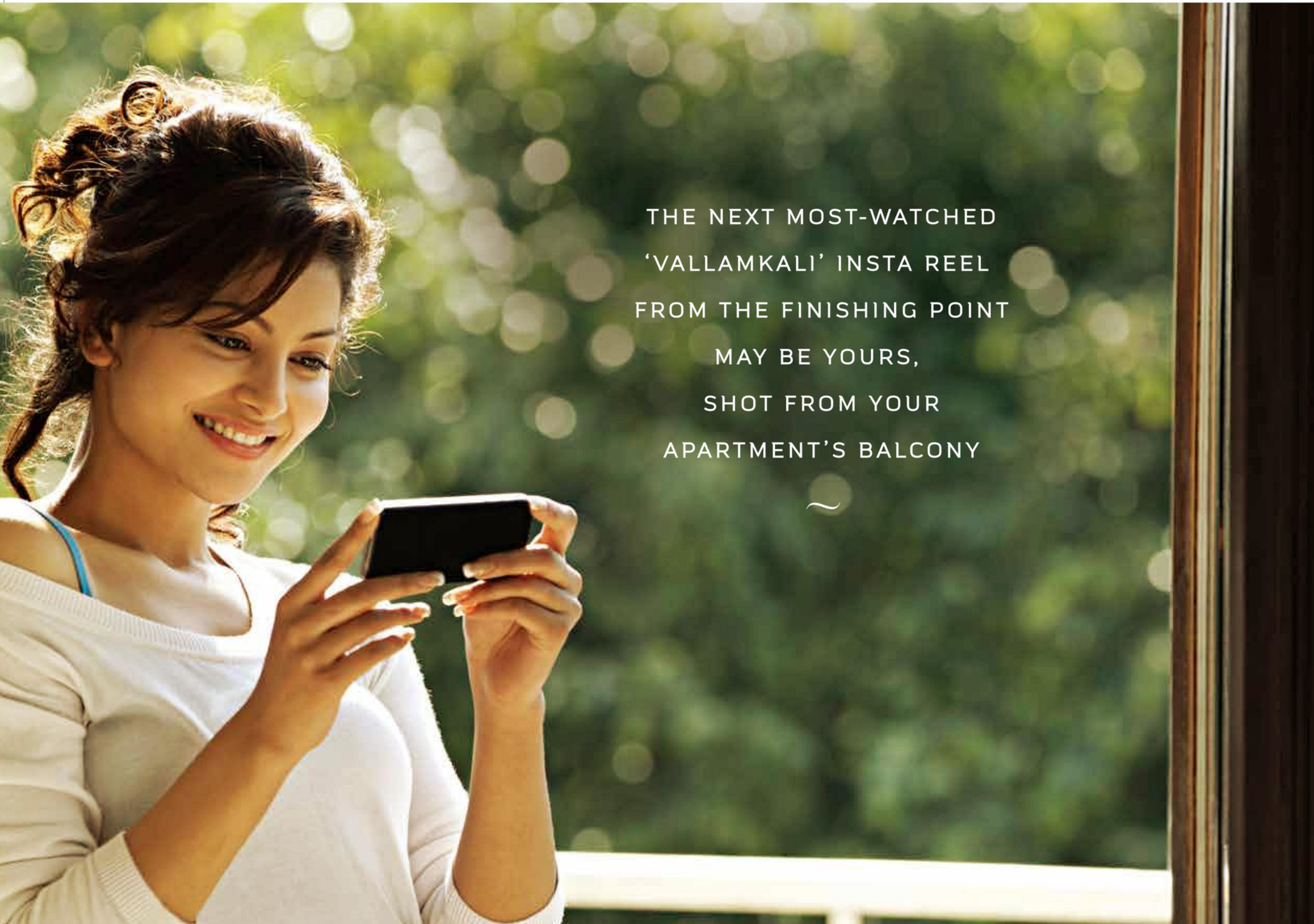


K-RERA/PRJ/ALP/044/2023

YOUR TWITTERATI
DOESN'T MATTER MUCH,
THOUSANDS OF WINGED
MIGRANTS VISIT YOU FROM
ACROSS THE WORLD,
EVERY YEAR








THE NEXT MOST-WATCHED
'VALLAMKALI' INSTA REEL
FROM THE FINISHING POINT
MAY BE YOURS,
SHOT FROM YOUR
APARTMENT'S BALCONY



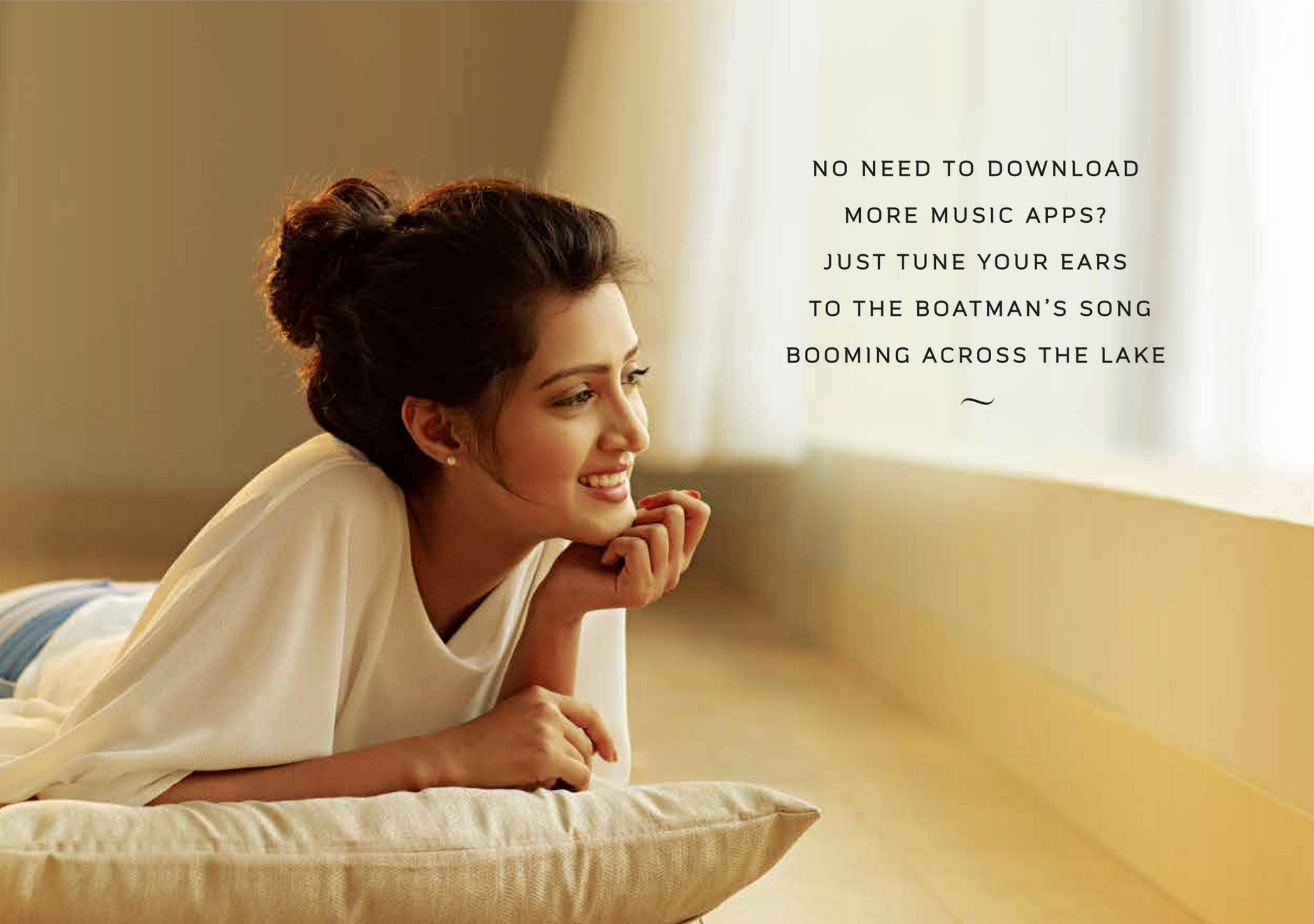


A woman with long dark hair, wearing a white sleeveless top, stands by a large window. She is holding a yellow mug and looking out at a lush green landscape. Her reflection is visible in the glass. The scene is brightly lit with natural light.

YOUR WINDOW
IS YOUR
YOUTUBE SCREEN,
VIEW MILLIONS
OF VIBRANT VISUALS
SHARED WITH
YOU BY NATURE

~





NO NEED TO DOWNLOAD
MORE MUSIC APPS?
JUST TUNE YOUR EARS
TO THE BOATMAN'S SONG
BOOMING ACROSS THE LAKE





WHERE YOU
REALLY EXPERIENCE
THE LIFE AND LUXURY
BEYOND THE ORDINARY



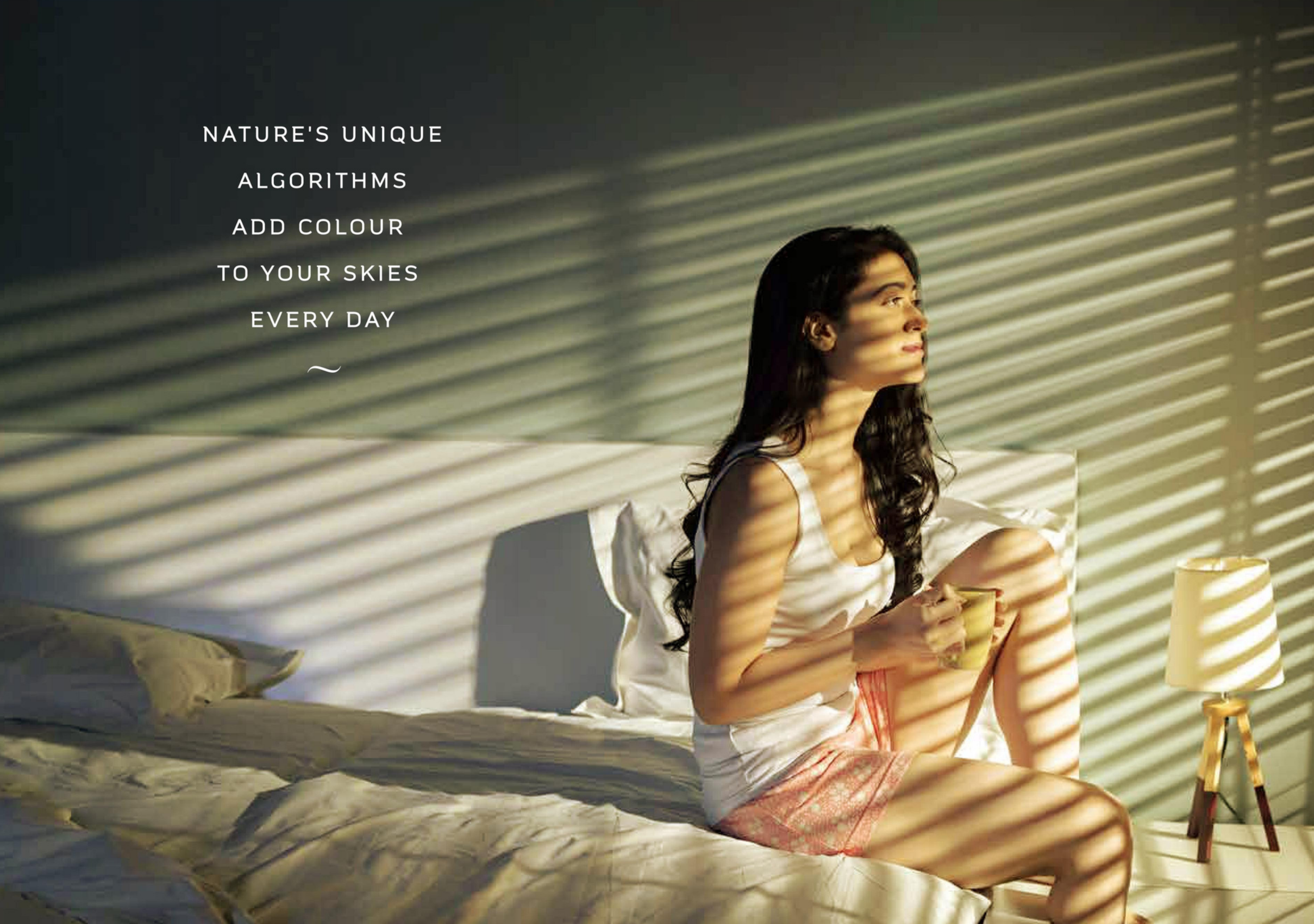


THE STARRY
SKIES ARE
INFINITELY
TRENDING





NATURE'S UNIQUE
ALGORITHMS
ADD COLOUR
TO YOUR SKIES
EVERY DAY





A romantic couple is shown in a close embrace at a restaurant table. The woman, on the left, is wearing a light-colored, low-cut dress and a pearl necklace, smiling warmly. The man, on the right, is wearing a dark suit and a red pocket square, smiling back. They are seated at a table with plates of food, two glasses of champagne, and two lit candles in decorative holders. The background is softly blurred, showing warm, bokeh lights from the restaurant interior.

IT'S NOT JUST
ABOUT DINING;
IT'S ABOUT
TASTEFUL LIVING





GET YOUR RECIPE FROM
DINNER SPINNER,
BUT FRESH LAKE FISH
FROM THE NEIGHBORHOOD
VENDOR.

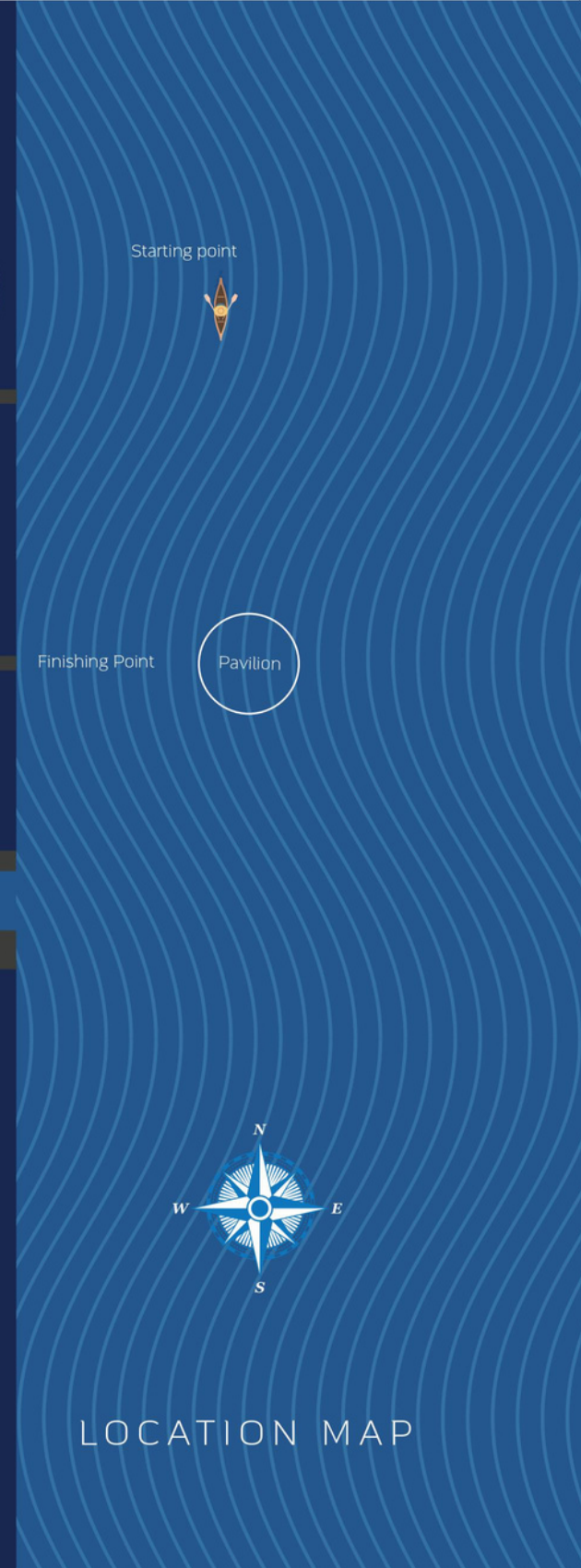
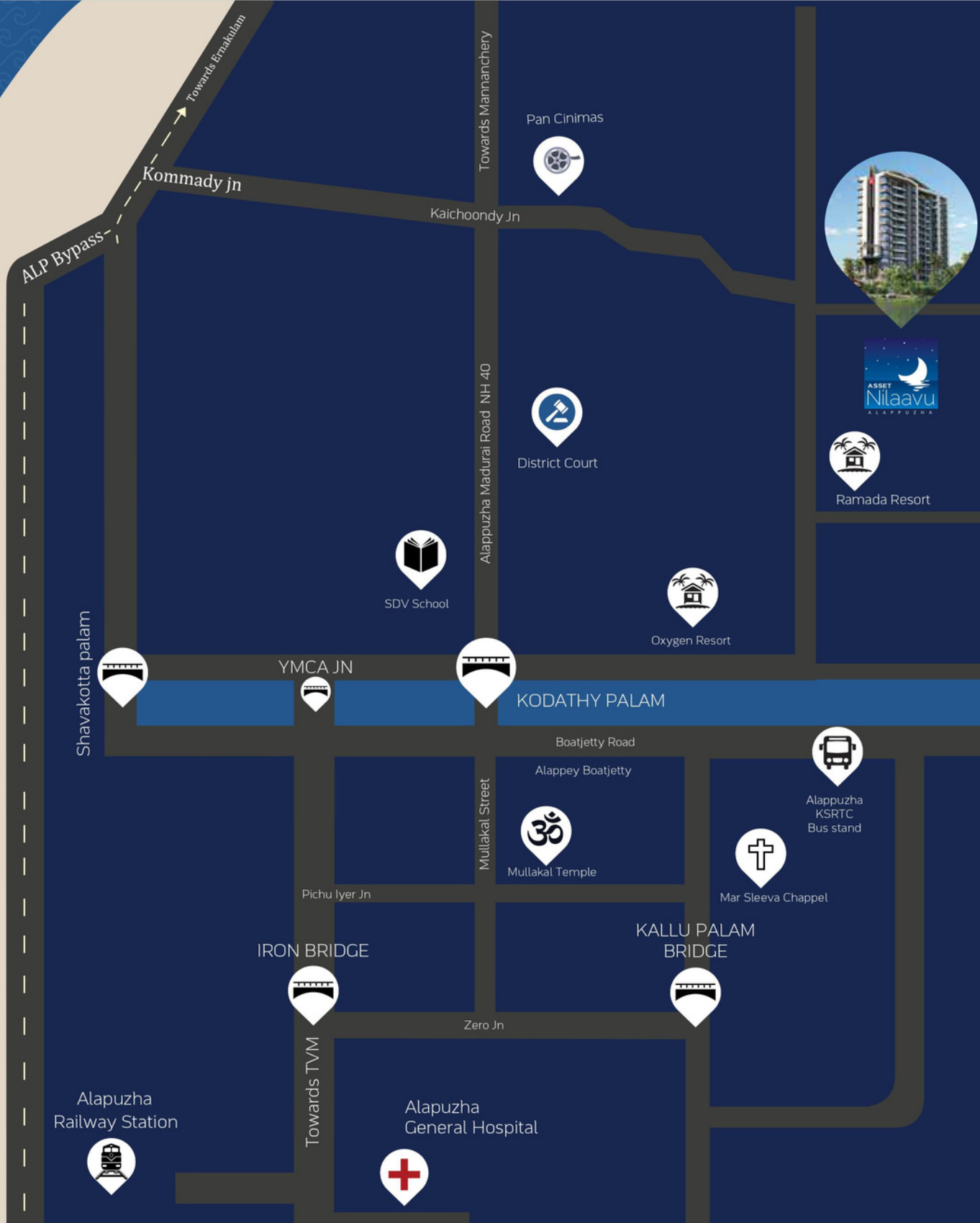




ENJOY, TRUE LAKEXURY!



Alappuzha Beach



LOCATION MAP



Responsibly Yours

INDIA'S FIRST LIFECYCLE BUILDER

As a Responsible Builder, we cater to our customers evolving needs, based on the different stages in their lives.

OUR LIFECYCLE LIVING SOLUTIONS



A BIG SMALL WORLD
Selfie, private and self-contained
micro-apartments for single residents.



DOES NOT COST YOU THE EARTH
Budget apartments for families who aspire for
a better living environment.



OUT-OF-THE-WORLD LUXURY
Exotic luxury residences for achievers to
upgrade to a charming lifestyle.



LIVE LIFE'S SECOND SEASON
Senior residences for those who believe that
retiring doesn't mean retiring from life.

ASSET NILAAVU						
B+G+14						
LAND AREA IN CENTS	82.09					
NO. OF APARTMENTS	79					
BASEMENT FLOOR	PARKING + SERVICES					
GROUND FLOOR	PARKING + LOBBY + ASSET GALLERY(276 SQ.FT)					
	A1		C1	D1	E1	F1
	3 BHK		2 BHK	3 BHK	3 BHK	2 BHK
FIRST FLOOR	1638		1201	1642	1642	1201
OPEN TERRACE	324		1091	1051	326	692
	A	B	C	D	E	F
	3 BHK	2 BHK	2 BHK	3 BHK	3 BHK	2 BHK
SECOND FLOOR	1638	1160	1201	1642	1642	1201
THIRD FLOOR	1638	1160	1201	1642	1642	1201
FOURTH FLOOR	1638	1160	1201	1642	1642	1201
FIFTH FLOOR	1638	1160	1201	1642	1642	1201
SIXTH FLOOR	1638	1160	1201	1642	1642	1201
SEVENTH FLOOR	1638	1160	1201	1642	1642	1201
EIGHTH FLOOR	1638	1160	1201	1642	1642	1201
NINTH FLOOR	1638	1160	1201	1642	1642	1201
TENTH FLOOR	1638	1160	1201	1642	1642	1201
ELEVENTH FLOOR	1638	1160	1201	1642	1642	1201
TWELFTH FLOOR	1638	1160	1201	1642	1642	1201
THIRTEENTH FLOOR	1638	1160	1201	1642	1642	1201
FOURTEENTH FLOOR	1638	1160	SWIMMING POOL + ASSOCIATION ROOM + AMENITIES			
TERRACE FLOOR	OPEN TERRACE + SOLAR PANELS					

FEATURES

LEISURE FEATURES

- Multi recreation hall.
- Indoor games room with cards, chess, carroms, etc
- Children's play area
- Open terrace party area
- Association room
- A viewing deck at the 4th floor to view the mesmerizing beauty of Vembanad backwaters

COMFORT FEATURES

- Green rated swimming pool
- Air conditioned fitness centre

COMMUNITY FEATURES

- Piped music in lobby and select common areas
- Caretaker's room
- Driver's room with toilet facility
- Janitor's room
- One passenger lift and one bed lift
- Access for differently-abled
- Centralized gas supply
- 24 hours Security/Water/Power
- Maintenance on call

ECO FEATURES

- Ample green space
- Rain water harvesting
- On grid solar system for reducing common area electricity charges
- Provision for EV charging for all car parks except visitors

DIGITAL FEATURES

- Provision for broadband internet connection
- Provision for digital cable TV connection in living room & one bedroom
- Intercom facility
- Security cameras at entrance gate, lobby and select common areas

TECHNICAL FEATURES

- Metal/Fibre strip reinforcement on all joints to avoid cracks
- Sharp edges avoided on all fabrications to provide safety, especially for children
- Rubber fenders on parking area pillars to avoid damage to vehicles

SPECIFICATION

Foundation

- Necessary RCC foundations on required strata

Structure

- Reinforced cement concrete framed structure with solid cement/porotherm blocks in fill walls
- Earthquake resistance as per IS standards

Flooring

- High quality vitrified/rectified tiles flooring and skirting for living, dining and bedrooms.
- Antiskid/Matt tiles - ceramic/vitrified/rectified tiles for kitchen, balcony and toilets
- Entrance lobby, staircase and common areas will be of granite/vitrified/rectified tiles flooring.

Wall cladding

- Ceramic/vitrified wall tile cladding in bathrooms up to false ceiling height

Kitchen

- Granite/Full body vitrified slab kitchen counter, single bowl stainless steel sink with drain board
- Provision for exhaust fan

Toilet fitting

- White sanitary ware including European water closet and wash basin
- Good quality chromium plated taps, mixer, shower and towel rods

Hardware

- Best quality hardware

Doors

- Decorative panelled main entrance door in engineered wood
- Factory made Moulded/Flush doors for bedrooms and toilets

Windows

- Fully glazed powder coated Aluminium /UPVC windows with M. S. grills

Painting

- Putty finished emulsion paint for internal walls, enamel paint for window grills and external walls will be emulsion painted

Water Supply

- Provision for KWA water supply at one point in kitchen subject to rules and regulations of KWA
- Ground water supply from bore well/open well

Electricity Supply

- Concealed copper wiring
- Adequate light points, fan points, 6 amps and 16 amps points, etc. with independent meters for each flat
- Modular type switches
- Generator backup up to 1200 watts per apartment

Plumbing

- 3 pipe system for domestic, drinking and flushing water distribution

BRAND POOL

Washrooms / Powder Rooms

- Sanitary wares: Kohler/Roca/Vitra/Queo/ToTo or equivalent
- Concealed Flush Tank & Wall Plate : Geberit/Grohe/Viega/Vitra/Queo or equivalent
- CP Fittings : Roca/Grohe/Kohler/Vitra/Jaquar or equivalent
- Bottle Trap: Jaquar/Essco or equivalent

Floors & Walls

- Floor & Wall Tiles : RAK/Kajaria/ Somany/Simpolo/AGL/Sunhearrt or equivalent vitrified/rectified tiles

Doors/ Windows

- Main Door : Fero/Kassa/Sumai/Jacsons/Jacwud/Kalpataru or equivalent
- Inside Door and Toilet Door: Kelachandra/Jacson/Kassa/Sumai/Fero/Jacwud/Kalpataru or equivalent
- Windows : Fully glazed UPVC/Aluminium windows with high quality M.S grills
- Main Door Lock : Yale/Dorset/Godrej/Magnum or equivalent
- Other Hardwares : Yale/Magnum/Dorset/Godrej/Me Gold/Madhuram or equivalent

Kitchen

- Kitchen Sink : Franke/Nirali/Carysil or equivalent
- Sink Cock : Grohe/Jaguar/Vitra/Kohler/Roca or equivalent
- Cockroach Trap: Chilly or equivalent
- Waste Coupling: Chilly or equivalent

Paint

- Internal Putty : Asian/Berger/Nerolac/Birla White/JK or equivalent
- Emulsion : Asian/Berger/Jotun/Nerolac/JSW/Indigo or equivalent
- Exterior Emulsion : Asian/Berger/Jotun/JSW/Indigo or equivalent
- Enamel : Asian/Berger/Nerolac or equivalent

Electrical

- Distribution Board : Schneider/Legrand/ABB/Havells/Hager/Siemens/L&T or equivalent
- MCB : Schneider/Legrand/ABB/ Havells/Hager/Siemens/ L&T or equivalent
- Switches : Legrand/Schneider/L&T/Honeywell or equivalent
- Genset : Kirloskar/Cummins or equivalent
- Transformer :Unipower/Intrans/Resitec or equivalent
- Cables: Finolex/Polycab/Havells/ RR Kabel/Gloster/Unistar or equivalent
- Wires: Finolex/Polycab/V-guard/RR Kabel/Anchor or equivalent

Cement & Steel

- ISI Branded Items

Lift

- Fujitech/Kone/Toshiba/Otis/Mitsubishi or equivalent

BASEMENT FLOOR PLAN



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness

GROUND FLOOR PLAN



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness

1st FLOOR PLAN



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness

TYPICAL 2nd - 3rd & 5th - 13th FLOOR PLAN



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness

4th FLOOR PLAN



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness

14th FLOOR PLAN



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness

TYPE A - 2nd to 14th FLOOR

3BHK - 1638 Sqft

CARPET AREA (AS PER KERALA RERA) - 1041 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE A1 - 1st FLOOR

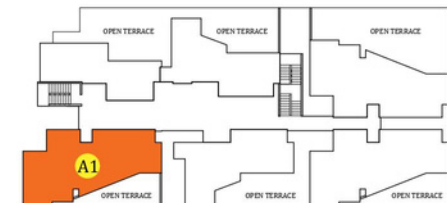
3BHK - 1638 Sqft

OPEN TERRACE - 324 Sqft

CARPET AREA (AS PER KERALA RERA) - 1041 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE B - 2nd to 14th FLOOR

2BHK - 1160 Sqft

CARPET AREA (AS PER KERALA RERA) - 743 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



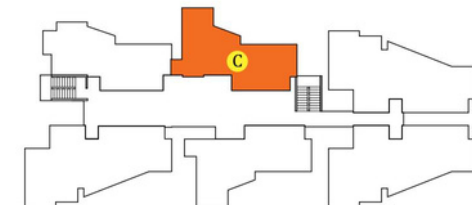
TYPE C - 2nd to 13th FLOOR

2BHK - 1201 Sqft

CARPET AREA (AS PER KERALA RERA) - 766 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE C1 - 1st FLOOR

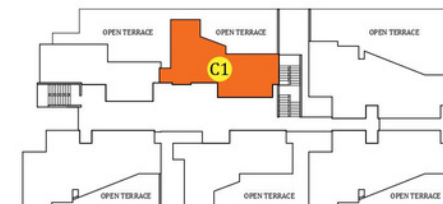
2BHK - 1201 Sqft

OPEN TERRACE - 1091 Sqft

CARPET AREA (AS PER KERALA RERA) - 766 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



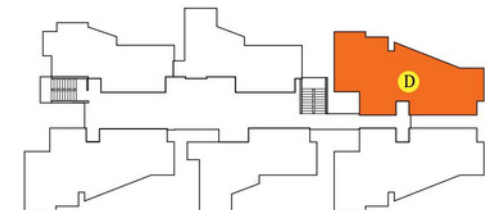
TYPE D - 2nd to 13th FLOOR

3BHK - 1642 Sqft

CARPET AREA (AS PER KERALA RERA) - 1043 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE D1 - 1st FLOOR

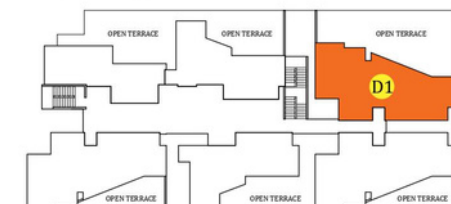
3BHK - 1642 Sqft

OPEN TERRACE - 1051 Sqft

CARPET AREA (AS PER KERALA RERA) - 1043 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



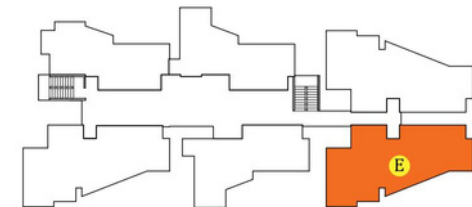
TYPE E - 2nd to 13th FLOOR

3BHK - 1642 Sqft

CARPET AREA (AS PER KERALA RERA) - 1043 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE E1 - 1st FLOOR

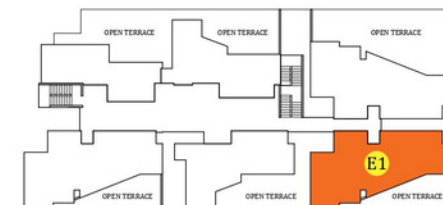
3BHK - 1642 Sqft

OPEN TERRACE - 326 Sqft

CARPET AREA (AS PER KERALA RERA) - 1043 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE F - 2nd to 13th FLOOR

2BHK - 1201 Sqft

CARPET AREA (AS PER KERALA RERA) - 766 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness



TYPE F1 - 1st FLOOR

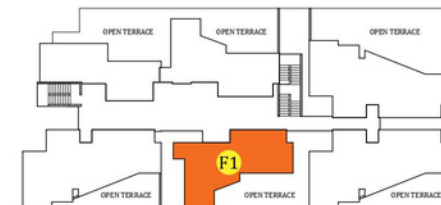
2BHK - 1201 Sqft

OPEN TERRACE - 692 Sqft

CARPET AREA (AS PER KERALA RERA) - 766 Sqft



- + Dimensions may vary slightly during construction
- + Furniture and fixtures are indicative only
- + All dimensions are in centimeters
- + Structural members may slightly vary after final design
- + Carpet Area as per Kerala RERA Is the area excluding external walls and balcony/verandah
- + Carpet area is calculated as per structural measurement and may slightly vary with respect to plastering and tiling thickness





INTERIORS

*Aesthetically
Yours*



GOING BEYOND DESIGN



We

do more than simply interior design. We create experiences. We are aware that individuals spend 86% of their lives indoors, and we have a big obligation to make every minute matter. We design with the lifestyles of the people who will occupy the space in mind. And it is because of this empathy that we have been able to achieve success.

We are a group of empathetic designers who are enthusiastic about creating one-of-a-kind experiences for people. We are inspired by people and we use scientific methods and techniques to do so.



WHY CHOOSE ASSET INTERIORS?

EXPERTISE

With the assistance of our dedicated interior designers, you can design the home of your dreams and own the lifestyle you desire to live.

PERFECTION

Whether it is a house or a workstation, a space is something that you, your family, or your coworkers take pleasure in and enjoy spending time in. We carefully craft each area with "YOU" in mind.

QUALITY

We make sure that the plan is carried out with the best equipment possible. A three-year guarantee is included with all custom-made furniture.

SATISFACTION

We assure you that the strategy is carried out while utilizing the best resources. A three-year guarantee is included with all custom-made furniture.

DESIGN

More than just attractive aesthetics, we offer excellent utility. Our effective, customised home interior designs ensure that your space satisfies all of your needs.

PRICE

There are affordable options that are tailored to your needs and offer good value.

TIME

We have adhered to our goal of completing all projects on schedule by providing frequent updates and approvals.

WARRANTY

For manufacturing flaws, we offer a 3-year warranty on all of our goods.

Enjoy lifelong services and constant support from our knowledgeable staff.



DELIGHTFULLY YOURS!

Asset Delight is a bouquet of unique services. Going beyond the property the services are unique because they continue until they are needed. They are unique because they intuitively understand your concerns and rationally address them. By providing 17 amazing services ranging from 10 years free insurance coverage for your property to free airport pick-up to drop you at home, Asset Delight takes care to make your life an absolute delight. Delights that transcend your every need.

MEDCARE

Health is the biggest concern for all. Medcare offers monthly medical check-ups and delivers medicines at your doorstep at our projects. We have tie-ups with leading medical labs and reputed medical stores in and around our project location. Anybody can avail of these services whenever the need arises. We are just a call away.

D-LOC

We will make your life easy! Get your laundry done regularly in the easiest way. We have tie-ups with professional laundry service providers. You can avail their services twice/thrice a week.

PRE-MONSOON CHECK UP

Pre-monsoon check-up is a critical step in the maintenance of your home. We connect with our customers and make them aware of this. Appropriate steps will ensure that the maintenance of the common areas are kept at its minimum year after year. Transform your living destination into a perfect one by following our annual maintenance practices.

MAINTENANCE CLINIC

Keep your home functionally and aesthetically maintained. Our service personnel are available at your call to rectify issues in your apartment and provide precautionary tips to avoid future problems. All you have to do is to register your maintenance related enquiries by mail to maintenance@asethomes.in. We associate with all our major vendors to provide you reliable and prompt service.

FREE INSURANCE

Asset Homes is a pioneer in the Indian realty sector in extending 10 years free insurance coverage against damages caused by fire, earthquake, lightning and explosion air craft damages etc on all Asset Homes apartments launched after 2016, in association with The New India Assurance Co. Ltd.

TRANSIT HOME FACILITY

Asset Homes offers all its privileged customers complimentary Transit Home facility in Thiruvananthapuram, Kochi, Thrissur, Kannur and Guruvayoor, while visiting these cities, at fully furnished, well-maintained guest houses at absolutely no cost.

DELIGHT SERVE

An easy-to-operate mobile application, with a unique customer ID, offers a one-point access for booking all maintenance needs to ensure timely assistance to customers who are in need, making the process easy, time-saving, absolutely effective and hassle-free.

DELIGHT DRIVE

What could be more delightful than getting picked up or dropped off at the airport on your visit home? We provide our customers this facility from the nearest Airport to their Asset Homes apartment once a year. Just call up the Asset Delight Team and let us know in advance, and be assured your cab will be waiting for you to take you home safely and on time.

DELIGHT DE ASSIST

Asset Delight provides services such as payment of your routine bills (KSEB, KWA, Property/Land Tax, Association/Maintenance Charges), and cleaning, renting and resale of apartments. We make sure your home is well taken care of in your absence.

DELIGHT SURPRISES

Asset Delight organises occasional Customer Meets and other events with the participation of Asset Homes customers from around the world. These get-togethers help customers meet and interact with the brand custodians as well as other members of the extended Asset Family.

DELIGHT DÉCOR

Want to refurbish your apartment? Delight Decor services is just a ring away. Redo your home to your taste and satisfaction.

DELIGHT SHIFTS

Moving from one home to another has been made easy by Delight Shifts services. All that you need to do is call the service partners.

FAMILY OF THE MONTH

Every month, Asset Delight Team pays a friendly visit to any one of the Asset Family members' homes at each location. This helps the team build a strong relationship with the customers, which further helps in addressing their concerns effectively. Customers' suggestions for improvement of services are duly considered and incorporated.

CUSTOMER ON BOARD

The best insight provider of our brand is our customer. Asset Homes considers it a privilege to have one customer take part in the company's Management Meeting held every month. The selected customer is invited to share his or her views about the brand, the projects and the services offered.

DELIGHT SHINE

Asset Delight offers vehicle-wash service right at your doorstep. Wash away the grit and grime of a busy day to leave your vehicle with a glowing shine every day.

DAILY DELIGHT

Your orders for provisions and other routine requirements will be delivered at your doorstep through reliable agencies, thus taking the stress out of your daily grocery and other shopping.

DELIGHT AID

Asset Delight is with you in times of need. Be it for medical care service or ambulance service, through a helpline number exclusively dedicated to Asset Delight AID. We will cater to your most urgent needs with the least response time and other forms of assistance for the elderly, the ailing and the needy. Collectively with the support of nursing care services provided through our associate international organisation and a network of the finest medical care associates we aim to provide for the most authentic, economical and reliable service for your aid.

The Asset Advantage Privilege Card is the passport to a host of advantages for all Asset Homes customers. All the privileges that the company extends can be availed using this customer identification card, whether it's the Transit Home Facility, the Referral Scheme or any other customer-centric service.



PIONEERING THE 5-POINT WASTE MANAGEMENT SYSTEM

Asset Homes as a responsible builder has always strived to promote and adopt the best practices in the industry for providing a clean, safe and healthy environment. As part of this great initiative, we are now introducing a unique 5 point waste management system for efficient management of organic and non-organic waste at our projects. This waste management initiative is founded on the principles of Reduce, Recycle and Reuse. There are broadly 5 types of wastes that can be identified in any location. They are degradable, non-biodegradable, waste to incinerate, e-waste and medical waste. For each kind of waste there is a colour-coded bin that is kept for its collection at the apartment premises. The Green Bin for degradable waste, the Blue Bin for non-biodegradable waste, Orange Bin is for e-waste, the Yellow Bin for wastes to be incinerated and the Red Bin for Medical Waste.

DEGRADABLE WASTE MANAGEMENT

The degradable waste management is done through converting the degradable waste into manure with the aid of the special processing unit. The end product can be used for home gardens or for agriculture. It's a system approved and adopted by the CREDAI Clean City Movement.

NON-BIODEGRADABLE WASTES

The non-biodegradable wastes include rubber tyres, plastics, glass bottles, fiberglass, styrofoam and metals. These wastes are converted into pellets using a processing unit and then used for paving roads and for other commercial purposes with the help of the CREDAI Clean City Movement in Kochi.

E-WASTE

The e-waste include discarded computers, office electronic equipment, mobile phones, television sets and refrigerators. There is a special provision made for collecting and stocking this kind of wastes within the apartment premises.

WASTE TO BE INCINERATED

Incineration involves combustion of organic substances contained in waste. High temperature waste treatment systems are installed at the top of all apartment buildings to convert waste into ash.

MEDICAL WASTE

It includes all waste of medical or laboratory origin like packaging, bandages, infusion kits and so on. The medical waste due to its contaminated nature and propensity to cause injury is given exclusive provision for safe collection and stocking. The 5 point waste management system is introduced at our new projects with a view of creating more hygienic and sustainable living environs that facilitate convenient and comfortable living in the city.

RESPONSIBLE SOLUTIONS FOR WATER MANAGEMENT

Water scarcity is a global phenomenon and combined effort of all stakeholders is essential to evolve a strategy for ensuring water balance. The National Building Code suggests that the daily consumption for person per day for residences should be limited to 135 litres. We believe this can be reduced and further optimized without reducing hygiene standards. This is possible in two ways.

- We will provide LEED compliant water efficient fittings with the possibility of reducing water consumption by 20 to 30 percent vis a vis conventional fittings. The savings in water consumption will directly reduce costs towards: Water storage, Water generation/sourcing, Water treatment, Water transmission by pumps, Water heating, Sewage treatment translating to lower maintenance costs and reduced impact on environment.

- A commitment from you, our valued client, that you will actively encourage a philosophy of saving water by the simple method of shutting off the tap when not in use.

OUR STRATEGY ENVISAGES FURTHER:

- A transparent policy on sourcing water for various uses - Water balancing
- Rain-water harvesting including storage, treatment and reuse of rain water
- Treatment of sewage to recover water for use in flushing and landscape irrigation

WATER BALANCING				
Sl. No	Water Sources	Onsite Treatment Provision	Usage	Usage of Water
1	• Corporation / Municipality / KWA	Yes	• Drinking water (1 point in kitchen)	Drinking
2	• Bore well • Well water augmented • Rain water from roof during monsoons • Bowser water during emergencies	Yes	• Washbasins • Kitchen sinks • Ablution faucets • Showers • Washing machines • Dish washers • Swimming pool make- up • Water body make-up	Domestic
3	• Treated effluent from STP	Yes	• Flushing of water closets • Gardening • Car wash	Flushing - Subject to technical feasibility

Notes: • Excess rainwater will be disposed off either by ground water recharging, deep well injection or led to external storm water. The procedure adopted may be any one or a combination of the methods outlined above. The strategy for disposal will be as dictated by the underground water table levels and availability of external municipal storm water drains. A similar process will be adopted for disposing off excess treated effluent. Needless to mention adequate treatment facilities will be provided to ensure that the effluent will be treated to levels which will safeguard against contamination of the underground water table. Kerala Pollution Control Board norms will be complied with, in this regard.

- All water supplied for use will be treated suitably ensuring human health is not endangered. Where treated effluent is used as in the case of flushing and gardening, suitable cautionary notices will be provided to protect against inadvertent misuse
- Drinking water and domestic water will be treated to ensure compliance with drinking water standards
- Flushing water standards will comply with those laid down by Kerala Pollution Control Board
- KWA/corporation water will be provided, subjected to availability and government sanction

CREATING NEW
BENCHMARKS.
CROSSING
NEW HEIGHTS.

CRISIL DA2+ RATED BUILDER

 ICI ULTRATECH AWARDS OUTSTANDING CONCRETE STRUCTURE - 2021	 CIDC VISHWAKARMA AWARD CONSTRUCTION HEALTH, SAFETY OF ENVIRONMENT 2021	 CIDC VISHWAKARMA AWARD BEST CONSTRUCTION PROJECT - ASSET CANVAS - 2021	 CIDC VISHWAKARMA AWARD BEST PROFESSIONALLY MANAGED TURNOVER COMPANY 2021	 CIDC VISHWAKARMA AWARD CORONA WARRIORS 2021	 NATIONAL SAFETY COUNCIL SAFETY AWARD - ASSET CANVAS 2021	 CRISIL Real Estate DA2+ Developer Grading	 ICI - ULTRATECH ENDOWMENT AWARD - 2019
 KMA ANNUAL AWARDS FOR INNOVATIVE HR INITIATIVES	 CIDC AWAZ - 2019 AWARD FOR ASSET VESATTE UNDER THE CATEGORY OF BEST RESIDENTIAL PROJECT - LUXURY	 CIDC - 2019 AWARD FOR ASSET LE GRANDE UNDER BEST CONSTRUCTION PROJECT CATEGORY	 CIDC - 2019 AWARDS UNDER THE CATEGORY - TURNOVER INR 100 - 500 CRORE	 CIDC - 2019 AWARDS CHAIRMAN COMMENDATION TROPHY FOR BEST CONSTRUCTION PRACTICES	 CIDC - 2019 AWARDS FOR ASSET LE GRANDE UNDER BEST CONSTRUCTION PROJECT CATEGORY	 ICI - ULTRA TECH AWARD - 2018	 CERTIFICATE OF EXCELLENCE-VAJRA 2018
 BAM - BEST EMERGING OF THE YEAR AWARD 2018	 BAM - BEST CSR ACTIVITY OF THE YEAR AWARD 2018	 CORPORATE COLLATERAL AWARD 2018	 GURURATHNA AWARD	 FUTURE KERALA AWARD 2017	 ASIA PACIFIC ENTREPRENEURSHIP AWARD 2017	 NATIONAL HABITAT PURASKARAM 2017	 GLOBAL REAL ESTATE BRAND AWARD - 2017
 HURUN REPORT AWARD 2017	 BSICC AWARD	 PRAVASI CHANNEL AWARD	 RITZ ICON AWARD 2016	 KMA EXCELLENCE AWARD 2016	 FWD LIFESTYLE AWARD 2016	 BUSINESS DEEPIKA EXCELLENCE AWARD 2015	 REPORTER BUSINESS RELIABILITY AWARD 2015
 GOLDEN ACHIEVEMENT AWARD DUBAI 3rd EDITION - 2015	 DC BOOKS EMERGING KERALA BUSINESS EXCELLENCE AWARD 2015	 KERALA SAHRIDAYA VEDI AWARD 2015	 DUBAI KMCC AWARD 2015	 KSBEA AWARD 2014	 CIDC VISHWAKARMA AWARD 2014	 EXCELLENCE IN REAL ESTATE 2013, UK	 BEST BUILDER AWARD 2013
 CRISIL STAR RATED PROJECTS		 ASSOCIATION OF ENGINEERS KERALA AWARD 2013	 PROWTH AWARDS 2011	 realty EXCELLENCE AWARDS 2011 FOR 'INDIA'S YOUNG ACHIEVER OF THE YEAR'		 CIDC AWAZ - CRISIL - CRISIL REAL ESTATE AWARDS 2010 'INDIA'S MOST INNOVATIVE PROJECT'	
 realty EXCELLENCE AWARDS 2010 FOR 'INDIA'S EMERGING DEVELOPER OF THE YEAR'	 ROTARY INTERNATIONAL DISTRICT 2011 VOCATIONAL EXCELLENCE AWARD 2009-10	 CREDAI REAL ESTATE AWARDS 2012 Nominated Best Residential Project of India					

- THE FIRST BUILDER IN INDIA TO RECEIVE CRISIL DA2+ RATING IN 13 YEARS SINCE INCEPTION
- THE FIRST BUILDER IN INDIA TO RECEIVE CRISIL 7-STAR RATING FOR ITS THREE RESIDENTIAL PROJECTS
- THE FIRST BUILDER IN INDIA TO GIVE 10 YEARS FREE INSURANCE FOR THE VILLAS/APARTMENTS


ISO 9001- 2015 CERTIFIED COMPANY





Responsibly Yours

CORPORATE OFFICE

Asset Homes Pvt. Ltd., No. XV/246C,
Asset Centrale, NH Bypass,
Kundannoor Junction, Maradu P.O.,
Ernakulam, Kochi - 682 304,
Tel: 0484 4344 999, 4345 000

 AssetHomesOfficial

 AssetHomesKochi

 assethomeskochi

 assethomesindia

CALL: +91 98464 99999

BRANCH OFFICES

Thiruvananthapuram

Asset Homes Pvt. Ltd.,
First Floor, Devs Sakura Building,
NH 66 Bypass, Kulathoor P.O.,
Kazhakootam, Trivandrum - 695583
Tel: +91- 471-2418499
Mob: 99460 99999
Email: gmsalestvm@assethomes.in

Kollam

Asset Homes Pvt. Ltd.,
Vrindavan Nagar 7, Town limit,
Kadappakada, Kollam - 691008.
Tel: +91- 474-2731199
Mob: 81296 99999
Email: kollam@assethomes.in

Kottayam

Asset Homes Pvt. Ltd., Ground Floor,
Asset Sapphire, Kanjikuzhy,
Muttambalam P.O., Kottayam
Tel: +91- 481-2575696,
Mob: 99465 99999
Email: kottayam@assethomes.in

Thrissur

Asset Homes Pvt. Ltd.,
No. 30 / 133A, Vinayaka Square,
Thiruvambady Road, Poonkunnam,
Thrissur - 680002
Tel: +91- 487-2386199,
Mob: 89430 99999
Email: thrissur@assethomes.in

Kozhikode

Asset Homes Pvt. Ltd.,
No.29/2084 A-1, K. T. Gopalan Road,
Kottuli, Kozhikode - 16
Tel: +91- 495-2744455,
Mob: 81297 99999
Email: kozhikode@assethomes.in

Kannur

Asset Homes Pvt. Ltd., Asset Hallmark,
Near Payyambalam Park,
Payyambalam (PO), Kannur - 670 001
Tel: +91- 497-2767079,
Mob: 97457 99999
Email: kannur@assethomes.in

Dubai

Asset Homes Pvt. Ltd.,
City Space Real Estate Office 1206,
12th Floor, Shoba Ivory - 2,
Business Bay, Dubai
Tel : +971- 43705270,
Mob : +971- 556795000, +971- 505376454
Email: globalsales@assethomes.in

SAUDI ARABIA

Tel : +966 568786141
Email: sales.saudi@assethomes.in

 95267 99999

(An ISO 9001:2015 Certified Company)